



The Connecticut Sino-
American Pharmaceutical
Professionals Association



JUMPING OUT OF THE CIRCLES

SAPA-CT 2017 CAREER
DEVELOPMENT WORKSHOP

1:00-5:30 PM, March 26, 2017
LC102, Linsly-Chittenden Hall, Yale University
63 High Street, New Haven, CT 06511

Co-organizers



耶魯大學中國學生學者聯合會
Association of Chinese Students and Scholars at Yale



US-China Advanced Institute
for International Business

Sponsor



Wailian Overseas
Consulting Group

Registration Link: <https://www.eventbrite.com/e/sapa-ct-career-development-workshop-jumping-out-of-the-circle-tickets-32248441958>

Have you ever pondered these questions?



- What do I want to achieve for my career and my life?*
- What can I achieve in next few years given my current skill set?*
- Have I found the most suitable career path for myself?*
- What are the potential alternative career paths for me?*
- Am I too late to make a career transition?*
- Do I have what it takes to become an entrepreneur?*

SAPA-CT is proud to announce its first career development workshop, “Jumping Out of the Circles”. Perhaps it is because of our backgrounds, our past experiences, or our surrounding environments, we often find ourselves trapped inside “the invisible circles” that limit us from realizing our full potential. This workshop is designed to help you think outside the box and maximize your potential. Our speakers come from different backgrounds, from CEOs and founders of start-ups, executive leaders in pharma and the healthcare industry, to seasoned HR specialists. Whether you are experienced professionals in industry, students, or postdocs with years of academic training but no industry experience, you can benefit from this program.

Come join us to hear success stories, to share your concerns, and to exchange ideas. Let us start the journey to seek the answers together.



The workshop will feature two sessions:

Session 1: You Are the Driver--Career Development in Industry

Session 2: Be Your Own Boss--How to Start A Business

&

An interactive panel discussion with all speakers

Come to join us if you want to:

- advance your career
- seek alternative career paths
- convert your idea into a business practice
- change the status quo
- networking, networking, networking



Agenda

Welcome

1:00-1:10 pm **Jin Zhou**, PhD. President-elect, SAPA-CT. Senior Associate Director, Boehringer Ingelheim.

SAPA-CT Introduction

1:10-1:20 pm **Steven Yu**, PhD. President, SAPA-CT. Principal Scientist, Boehringer Ingelheim.

Theme Presentation

1:20-1:55 pm **John Sun**, PhD, MBA, PMP. Global Analytics Project Manager, Global Development Operations, Novartis.

Title: Awaken Your Third Eye

This theme presentation offers some unconventional wisdom in career development — welcome to the mysterious world of conscious career development. Learn how to better connect your inner self to the elusive and sometimes daunting external world. Come to be intrigued, indulged, inspired, and be ready to re-invent yourself.

Session 1: You Are the Driver--Career Development in Industry

1:55-2:20 pm **Yu Cheng**, PhD. Global Head of Strategy and Acceleration, Nestle Health Science.

Title: Choosing your own career adventure

Career development is the lifelong process of proactive planning and implementing of steps towards one's long-term goals – a personal journey of passion, impact, learning and discovery. Through his personal experiences and examples, Dr. Cheng will share some perspectives and tips on how to choose and create your own career path in industry.

2:20-2:45 pm **Jeffrey Bernstein**, CEO of My Job Tank at Shanghai Headquarters.

Title: Returnees: How to Prepare for A Successful Career in China

2:45-3:10 pm **Brittany A. Schneider**, Specialist of Academic Relation & Diversity, Boehringer Ingelheim.

Title: How to Prepare for your Next Move

Ever wonder how organizations are using social media to recruit new talent, what they look for and how to stand out? Our presentation will provide a high level overview of common techniques and tools you can use to secure your next role.

3:10-3:30 pm Break.

Session 2: Be Your Own Boss--How to Start A Business

3:30-3:55 pm **Norman Gray**, PhD. Carlton Highsmith Endowed Chair and the Director of the Center for Innovation and Entrepreneurship, Quinnipiac University

Title: The Journey of a Startup-Challenges and Victories

3:55-4:20 pm **Yongmei Li**, PhD. President and CEO, AvanBio Inc. & Vice-president, The EmerTher Company

Title: An Entrepreneur's Perspective on Career Development: Big Pharma vs Startup Company

Corporate world or entrepreneurship? There are pros and cons for both career paths, and either path can be very fulfilling. However, it takes more than just technical skills to be successful with your career and also be happy with your decision. Having worked both in a global biopharmaceutical company and a startup company, Dr. Li wants to share her personal views on career development in either environment.

4:20-4:35 pm Break.

Panel Discussion

4:35-5:25 pm **Panelists:** Yu Cheng, Jeffrey Bernstein, Brittany A. Schneider, Norman Gray, Yongmei Li

Moderator: John Sun

Closing Remarks

5:25-5:30 pm **Ting Yi**, PhD. MBA Candidate, Quinnipiac University

Workshop Speaker Biography



John Sun, PhD, MBA, PMP

Global Analytics Project Manager, Global Development Operations, Novartis

John is a passionate career planning and development practitioner and advocate. He is a Global Analytics Project Manager of Global Development Operations at Novartis. Other than his responsibilities at work, John is an active volunteer in various professional organizations, served as SAPA Executive Council Member, Chair of DIA Project Management Community, and Chair of Chinese Culture Community at Novartis. He had also served as Vice-President of Novartis Toastmasters Club and Area Director. John had presented in various domestic and international symposia on project management and drug development. Previously John served as Global Program Team Director in the Established Medicines Development Franchise at Novartis. Before joining Novartis, John holds positions of project management and pharmaceutical research with increased responsibilities from Whitehall-Robins, Kos Pharmaceuticals, Schering-Plough, and Sanofi-Aventis. John obtained his PhD in pharmaceuticals from the Virginia Commonwealth University, MBA from the Rutgers University, and BMed from the Beijing University of Traditional Chinese Medicine. John is a certified Project Management Professional (PMP).



Yu Cheng, PhD

Global Head of Strategy and Business Acceleration, Nestlé Health Science

Dr. Yu Cheng is currently Global Head of Strategy and Business Acceleration at Nestlé Health Science. His responsibilities include corporate development, portfolio and growth strategy, and disruptive innovation.

Prior to joining Nestlé, Dr. Cheng was Executive Director of Commercial Strategy and Operations at Boehringer Ingelheim Pharmaceuticals Inc. (BIPI). He supported the BIPI CEO and the Senior Management Team in driving and executing key strategic and business priorities across Commercial and Medical functions. Before that, Dr. Cheng worked at Sanofi, where he led search and evaluation of licensing/mergers and acquisitions opportunities across a broad set of therapeutic areas and technologies. Dr. Cheng also worked as a management consultant at McKinsey & Company, where he was a member of McKinsey's Pharmaceuticals and Medical Products (PMP) and Corporate Finance (CF) practices with expertise in strategic planning, business development, sales and marketing, R&D and portfolio management.

Dr. Cheng holds a Ph.D. in Chemical and Biological Engineering from Princeton University and a B.S.E. in Chemical Engineering and B.A. in Economics and Management from Tsinghua University.



Jeffrey Bernstein

CEO at Shanghai Headquarters, My Job Tank, Inc.

In September of 2016, Jeff joined My Job Tank as its China CEO. My Job Tank is a specialized recruitment platform targeting the 360,000 Chinese students in the US, and matching them with job opportunities at Global Fortune 500 companies who seek bilingual, bicultural talent. Based in dual headquarters in New York City and Shanghai, My Job Tank consists of a “Talent Tank” of job seekers’ resumes as well as a “Job Tank” of fresh positions at leading corporations that demand native Chinese fluency and overseas experience. *My Job Tank makes cross border recruitment quick, effective, and easy.* Using our platform and remote interview services, job seekers and employers will significantly broaden their peripheral view, while also saving valuable time and travel expense.

From September 2012 through July 2016, Jeff served as the founding Managing Director of the Penn Wharton China Center, overseeing the establishment of the center, Penn’s first university-wide overseas presence in its 275 year history. The Center supports Penn faculty and students conducting research in and about China, and delivers leadership and professional development programs for executives in China’s public and private sectors.

Before joining the Center, Jeff founded and led Emerge Trade Services Co., Ltd., a company that supports US and European companies with China market entry services, including: Logistics Operations, Sales and Distribution, as well as Consulting.

In parallel with his responsibilities at Emerge, Jeff:

- Served as the President of Penn and Wharton Alumni Clubs in Shanghai.
- Served as the Official Representative of the Governors of the US States, of Ohio and Nevada, establishing an official marketing presence for each in China to both promote exports of the state’s products and services, as well as attract Chinese investment.
- Served consecutive terms as Chairman of the Board of the American Chamber of Commerce in Shanghai (the largest American Chamber in Asia)
- Served consecutive terms as an Independent Director on the Board of Shenzhen Stock Market Listed Hunan Valin Steel Co., Ltd, a top 10 Chinese Steelmaker, and Arcelor Mittal’s largest investment in China.

A graduate of Wharton, Jeff began his career at McKinsey & Co. as a consultant in the Washington, D.C., office in 1992. Jeff speaks fluent Mandarin and has lived in China for over 20 years. The Shanghai Municipal Government awarded Jeff the 2007 Magnolia Silver Award for his significant contributions to the community. He lives in Shanghai with his wife and two sons.



Brittany A. Schneider

Specialist of Academic Relation & Diversity, Boehringer Ingelheim

Brittany A. Schneider was appointed Specialist of Academic Relations & Diversity for Boehringer Ingelheim Pharmaceuticals, Inc. in January 2014. In this role Mrs. Schneider is responsible for establishing operational excellence in Academic Relations & Diversity talent acquisition processes, as well as providing support for Domestic and International Internships, Externships and MBA/Masters level Management Rotation Programs. In addition, she also participates in recruiting outreach and manages the implementation and execution of the recruiting focused social media strategy. In addition to these responsibilities, she Co-Chairs the NxGen Business Resource Group and participates as a member for the Asian Business Resource Group. Mrs. Schneider has a passion for helping others succeed and meet their career aspirations.

Boehringer Ingelheim (BI) is a privately held pharmaceutical company with a 130 year history. BI's therapeutic areas are cardiovascular disease, respiratory diseases, diseases of the central nervous system, metabolic diseases, virological diseases and oncology. In addition to human pharmaceuticals, animal health and biopharmaceuticals are part of the BI portfolio. BI's goal of Making More Health spans across the globe with products marketed in over 140 countries.

Mrs. Schneider began her career with Boehringer Ingelheim on the Talent Management team in June 2011. She holds a Bachelor of Business Administration in Human Resources Management from Western Connecticut State University. She is based in the US headquarters in Ridgefield, CT.



Norman Gray, PhD

Carlton Highsmith Endowed Chair and the Director of the Center for Innovation and Entrepreneurship, Quinnipiac University

Prof. Gray is the Carlton Highsmith Endowed Chair and the Director of the Center for Innovation and Entrepreneurship at Quinnipiac University. He is a senior biomedical scientist with over 30 years of executive management experience across a wide range of healthcare disciplines. Gray did his doctoral work in mechanical engineering at MIT and holds a bachelor's degree from Penn State. Gray holds eight U.S. and international medical device patents. In 1984, Gray founded and launched Gammahealth. Under Gray's leadership, the company evolved from an incubator medical research and development organization to a multinational group of companies encompassing product development, manufacturing, distribution and sales worldwide. Gammahealth was eventually acquired in 2008.



Yongmei Li, PhD

President (2015), SAPA-Connecticut

President, AvanBio Inc.

Vice-president, The EmerTher Company

Yongmei Li is the President of AvanBio Inc., a member of the EmerTher Company, providing cutting-edge magnetic beads and kits for extraction and purification of DNA, RNA and proteins from various biological samples (plasma, FFPE, tissue, and plant, etc.). She is also a co-founder of Life Science Quest, LLC. Prior to her entrepreneurial journey, Yongmei had ten years of experience working at Boehringer Ingelheim Pharmaceuticals, Inc. As Senior Principal Scientist, she led a group of scientists in drug metabolism and pharmacokinetics in support of new drug development and was involved in global regulatory submissions. Yongmei Li holds a Ph.D. degree in Pharmacognosy (Natural Product Chemistry) from the University of Illinois, a MS degree and a BS degree in Pharmacy from the West China University of Medical Sciences. As part of community service, she also served as the President of SAPA-Connecticut in 2015, a vice-principal of Huaxia Chinese School at Connecticut from 2012 to 2015 and the President of Western Connecticut Chinese Association in 2006.



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